

Heritage of Groningen

Preserving and caring about the heritage of a city can have quite a big impact on its people and preservation of its culture. It can give back meaning to places that were previously considered “dead” and when a city loses its historic food culture it loses its soul, especially in a fast-food dominated era it’s even more important. In WEEVA’s case its renewal preserved a vital piece of Groningen’s street scene and social history, creating a hospitality hub along the Zuiderdiep.

By keeping their menu filled with old-fashioned dishes such as Poffert and Stampot, WEEVA prevented historic regional recipes from being erased by modern fast-food and more global food trends.



