



THIS?

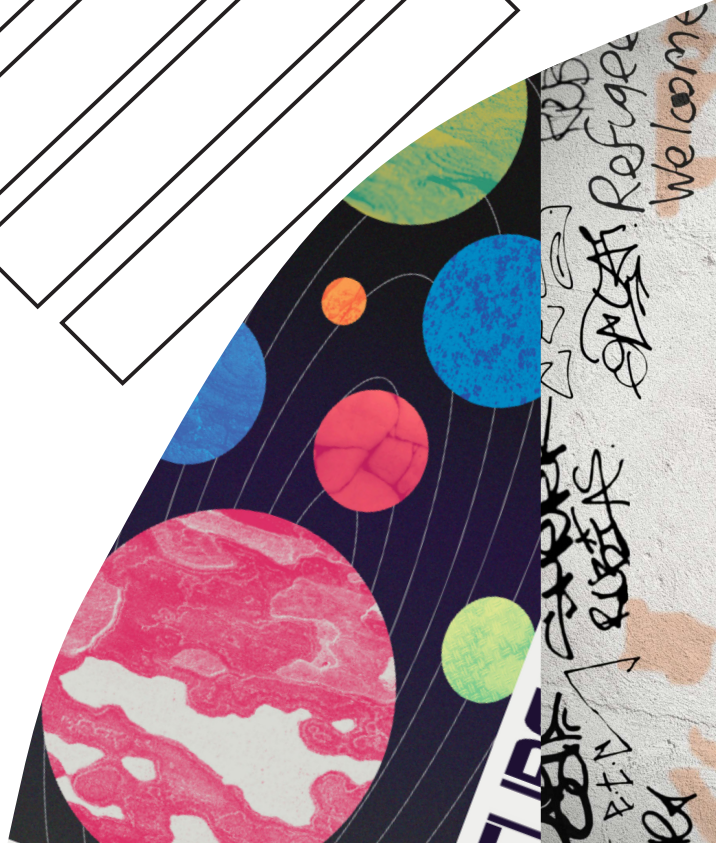
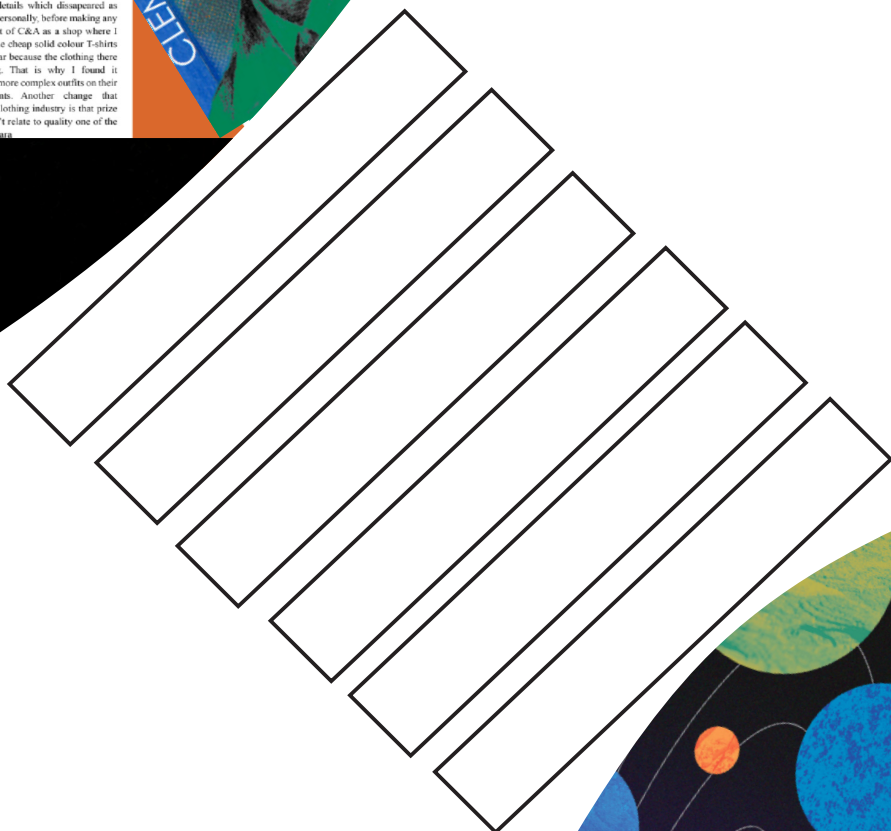
BAUHAUS

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Since the brand C&A a lot have changed when it comes to the company the fashion overall. It became one of the stores that sell in plenty of countries any customers are aware of how long it's been around. Because it became such a globalised web of shops it also went under the influence of the trend of fast fashion. Looking back at their older advertisements you can see the quality of clothing was better and had better produced details which disappeared as the time passed. Personally, before making any research I thought of C&A as a shop where I can go to get some cheap solid colour T-shirts or some underwear because the clothing there is simply boring. That is why I found it interesting to see more complex outfits on their old advertisements. Another change that happened in the clothing industry is that price more often doesn't relate to quality one of the examples being Zara.

rdiep's busstops
NIGHT



Refugee
Welcome