

Mihajlo Arsovski

Born: 1937 Skopje, Macedonia

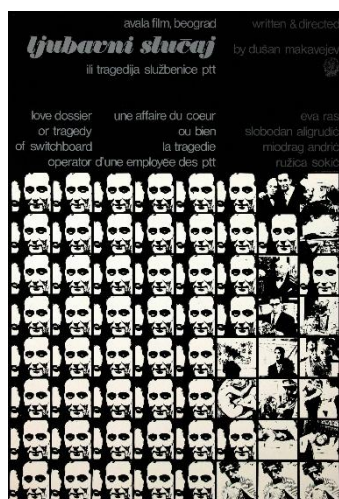
Died: 2020 Zagreb, Croatia

One of the pioneers of modern Croatian graphic design, Arsovski came to Zagreb after World War II. He briefly studied architecture and art history before he began working in graphic design in 1959.

He's best known for his work for the &TD Theatre, where he created the entire design identity, shaping every detail in the first example of "total design" in Croatia. He designed around 200 posters for the renowned experimental Zagreb theatre company and the &TD Theatre.

In 1966, he created an anthology series of posters of western films for Cinema Zagreb, printed in silkscreen. Using primarily typography, collage, quotation and photomontage as elements of his design, Arsovski creates a very specific personal style where personal outlook, critical distance and resistance to conventions play a key role.

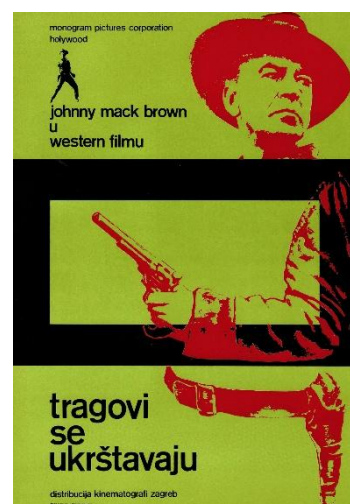
He has also worked on books, newspapers, magazines, album covers, signage, furniture, costumes, film credits, packaging and set design.



Mihajlo Arsovski, *Love Affair, or The Case of the Missing Switchboard Operator* by Dušan Makavejev, poster, 95 x 65 cm, 1967



Mihajlo Arsovski, Ljubaf, poster, Theater &TD, size unknown. 1966



Mihajlo Arsovski, *Crossed Trails* by Lambert Hillyer, poster, 70 x 50 cm, 1966

ARSOVSKI, Mihajlo (Hrvatski biografski leksikon, 2025) <https://hbl.lzmk.hr/clanak/866> seen 04-06-2026.

Movie poster of the Week: The film posters of Mihajlo Arsovski (MUBI, 2023)

<https://mubi.com/en/notebook/posts/movie-poster-of-the-week-the-film-posters-of-mihajlo-arsovski>

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