

CORNER OF

1925

During this period, many old, deep houses were replaced by modern retail premises with large display windows to meet the growing demand of the modern consumer.

ZUIDERDIEP

1925-2025

Over the years, various well-known retail chains have occupied the building. An important user was HIJ Herenmode (now part of WE Fashion)

AND

2026

It is being transformed into a mixed-use building featuring two floors of retail, 36 apartments, and a 500-place bicycle cellar. The renovation aims to reopen with a classic split-façade appearance.

HERESTRAAT

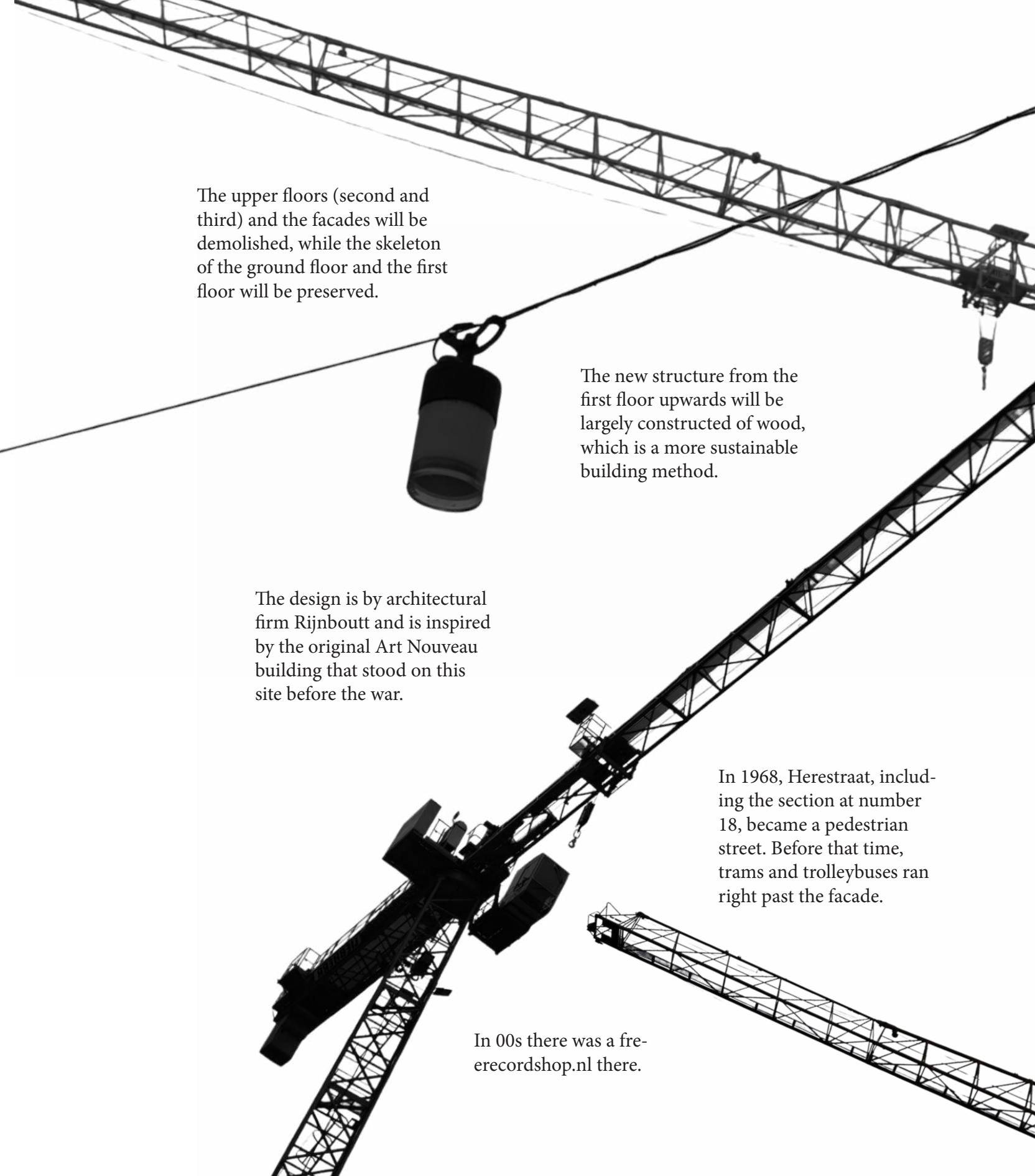
The upper floors (second and third) and the facades will be demolished, while the skeleton of the ground floor and the first floor will be preserved.

The new structure from the first floor upwards will be largely constructed of wood, which is a more sustainable building method.

The design is by architectural firm Rijnboutt and is inspired by the original Art Nouveau building that stood on this site before the war.

In 1968, Herestraat, including the section at number 18, became a pedestrian street. Before that time, trams and trolleybuses ran right past the facade.

In 00s there was a freerecordshop.nl there.





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Refugees
Welcome

KIDENIE



DOU



Lios



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CG
EUGD

DRONINGA

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T.N.F.
KILL

ULTRA MACHINE ANTIION

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